

Media Release

November 2015

DineSmart launches 2015 fundraising drive for homelessness

As celebrations for the festive season gather momentum around the country, not-for-profit organisation StreetSmart are calling on food lovers to help make a difference to those less fortunate with DineSmart running in restaurants across the country November 9 to December 31.

Together with new partner Silver Chef, the campaign is aiming to surpass the \$234,800 raised in 2014. These funds will enable grassroots community organisations around the country to carry out vital work to support the growing homeless population.

Some of the country's top restaurants will utilise a simple fundraising mechanism asking diners to chip in a \$2 donation on their bill. For many out celebrating the end of another year with work colleagues, friends and loved ones – the small contribution can help to make a collective difference to those who need it most.

Leading the charge in Sydney will be Café Sydney, Buzo, Longrain, Kazbah, Four in Hand, Fix St James and Bishop Sessa. In Melbourne are Chin Chin, Union Dining, Red Spice Road, Cutler and Co, Saigon Sally and Mamasita – with Ole, The Euro, Hatch and Co, Stokehouse and Ahmets in Brisbane and Windy Point in Adelaide.

Commenting on the launch of the 2015 DineSmart campaign, StreetSmart Founder and CEO Adam Robinson says;

“We are excited to be kicking off DineSmart for 2015, our 13th year, and have such incredible restaurants on board to help us drive our fundraising and change in the community. Homelessness is a problem that many young people, children and families battle with year-round, which can be felt more acutely during the festive season.”

“With every \$2 donation we are one step closer to reaching our fundraising target and making a difference to many lives – of which the value is immeasurable.”

The proceeds for DineSmart are distributed amongst smaller community partner organisations to support grassroots services and projects that provide critical aid to those who need it most.

Commenting on the launch of DineSmart 2015, Silver Chef Founder and Executive Chairman Allan English comments;





“Silver Chef has been operating in the hospitality industry for thirty years, so we are very proud to be partnering with Adam and his team to drive real change with DineSmart in 2015.”

“There is a great need in the community across metro, regional and rural areas of Australia so I’m calling on diners to get involved by or choosing to eat out at venues that are behind this campaign. Every bit counts.”

Established in 2003, StreetSmart Australia has raised over \$3 million dollars since its inception. Through funding, the organisation has enabled 1014 projects to be undertaken, providing real-time help and innovative services to those in crisis and help with life’s most basic needs.

For more information about DineSmart visit
<http://streetsmartaustralia.org/dinesmart/>

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