

# TAKE A BITE OUT OF HOMELESSNESS

## DINESMART 14 NOV – 31 DEC

[STREETSMARTAUSTRALIA.ORG](http://STREETSMARTAUSTRALIA.ORG) @STREETSMARTAUST #DINESMART

**STREETSMART**  
ACTION AGAINST HOMELESSNESS

## FAQS

### WHAT IS DINESMART?

DineSmart is an annual event that runs in the six weeks leading up to Christmas. It unites restaurants and diners to help people who are homeless in your local community. Since 2003 we have raised over \$3.89 million to support 1225 community projects.

### HOW DOES IT WORK?

The beauty of DineSmart is its simplicity. During the campaign each table is asked to add a \$2 donation to their bill. Guests may choose to opt out if they wish.

### WHAT DO I HAVE TO DO?

Add a non GST button to your till to capture the donations.

Motivate your management and FOH team to get behind the event. DineSmart works best in restaurants that are passionate about their involvement, train their staff and participate by engaging with their customers.

Communicate with your guests through using the marketing materials we send out and on your social channels so that your guests know you are participating in DineSmart.

### WHY SHOULD I BE INVOLVED?

**It's good for business:** Studies show that businesses that support charitable causes linked to the community build and maintain the loyalty of their guests.

**It's good for staff:** Workers in their 20s prefer employment at companies that provide opportunities to support the community.

**It's good for the community:** By supporting DineSmart you have the opportunity to make a real difference in your local community. All the funds you raise go towards funding projects in your local area.

**It's good for marketing:** DineSmart is happy to again be supported by Broadsheet. All participating restaurants will be badged in the Broadsheet Directory. Your business will benefit from exposure through StreetSmart's website, social media and media campaigns.

**You're in good company:** Join community minded industry leaders and other great restaurants and cafes including Chin Chin, Saigon Sally, Café Sydney, Il Centro, Urbane, Mamasita, The Apollo, Top Paddock, Gingerboy, and Windy Point to make a difference to people experiencing homelessness.

### WHERE DOES THE MONEY GO?

Money raised in your local area stays in your area.

100% of donations are distributed in the form of grants to local charities and not-for-profit organisations working to break the cycle of homelessness.

### STREET FACTS:

Each day nearly 1 in every 200 Australians is homeless, without safe, secure or affordable housing.

Everyone has a different journey into homelessness and they are not who you may think. Close to half the homeless are female—many with young children.

### I'M IN! WHAT NEXT?

To get involved please sign up online at

[streetsmartaustralia.org](http://streetsmartaustralia.org) or call Adam Robinson 0488 336419

## GET YOUR TEAM INVOLVED

SUPPORTED BY  
 BROADSHEET