

“It is with the combined efforts of so many of our socially conscious partners that we are able to reach and help such a broad scope of people; without your support, it would not be possible.”

**GEOFF HILLS**  
**CHIEF OPERATIONS AND FUNDRAISING**  
**STREETSMART AUSTRALIA**

Supporter



Media Partner



For more information

Geoff Hills  
M: 0428 909 097  
E: [geoff@streetsmartaustralia.org](mailto:geoff@streetsmartaustralia.org)



[streetsmartaustralia.org](http://streetsmartaustralia.org)

# DINESMART

**21 NOV – 31 DEC**  
**#HELPHYOURHOOD**

## **TEAM KIT**

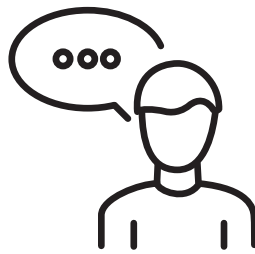


Thank you for signing up to DineSmart 2019. It's great to have you involved. Inside this pack we have provided you with information and the tools to make your involvement a success.

The beauty of DineSmart is its simplicity. The event unites restaurants and diners to help people in your region who are homeless by asking each table to add a \$1 per person donation to their bill.

# KEY TO SUCCESS

**THE KEY TO MAKING DINESMART WORK IS GREAT COMMUNICATION TO YOUR CUSTOMERS AND A SYSTEM TO MAKE SURE \$1 PER PERSON, PER TABLE IS ADDED TO EVERY BILL.**



## INTRODUCE DINESMART TO DINERS

“This year we are participating in DineSmart, an event to raise funds for local homeless services. We are asking to add a \$1 per person, per table donation to their bill. You’ll see it on the bill but if you’d rather not donate or leave more please just let me know.”

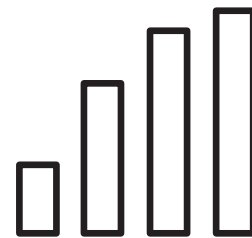


Add a non-GST “DineSmart” button to your POS

If possible, program till to automatically add donation or prompt user



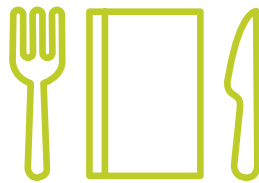
Brief the whole FOH team and get everyone behind it



Set a \$ target for your FOH team and do weekly updates



Use the DineSmart table cards we provide to inform customers



Add a message and our logo to your menus, specials board and website



Ask group bookings/parties to get involved and donate



Include info on DineSmart in your next newsletter and booking confirmations



Post about your involvement using #DineSmart #helpyourhood and tag @streetsmartatust



Make sure every bill has \$1 per person, per table added

# WHAT YOUR SUPPORT MEANS

## WHAT WE ARE ABOUT



We believe everyone has the right to a safe place to call home



Donations help fund projects that tackle homelessness



We keep it local & support projects in the area funds are raised

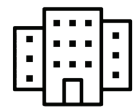
## OUR IMPACT SO FAR



**\$5.7 MILLION**  
raised and counting



**1,897**  
projects funded



**615**  
organisations supported

## WORDS OF THANKS FROM PROJECTS



"We greatly appreciate the support of DineSmart. This grant enables us to improve the operation of our Mental Health clinic by providing training to the volunteers involved, improving support to the homeless women we care for. We believe they deserve the very best. From the bottom of our hearts huge thanks so much for helping us."

### LOU'S PLACE



"DineSmart helped just at the right time with winter fast approaching and the situation for the people on the streets getting more perilous each day. Our local restaurants are stars in our eyes for supporting us."

### YOUTH PROJECTS



"We would like to deeply thank DineSmart for this generous community grant, helping us to provide breakfast, hot drinks, baked goods, pantry items and hot meals to the homeless. Knowing we can help fill some bellies is a relief to us all."

### COS WE CARE