

CAFESMART

07 AUGUST 15



CaféSmart is a unique event to unite coffee makers and drinkers around Australia to help people who are homeless. Generous participant cafes donate \$1 per coffee sold on one day of the year. Coffee Roasters support their cafes with donated beans.

IN 2014 415 CAFES AND 21 ROASTERS UNITED TO RAISE \$120,000 TO FUND 91 COMMUNITY PROJECTS

Join the team

- ↳ Be part of the biggest café based event
- ↳ CafeSmart is a unique activity connecting your business, staff and customers
- ↳ It brings in new customers to experience your offering
- ↳ StreetSmart will support you with:
 - ↳ Listing on CafeSmart website including map locator so customers can find you
 - ↳ Social media campaign #CafeSmart
 - ↳ Media coverage inc. Broadsheet
 - ↳ Posters etc to promote the event in your café

Roaster partners include:



CAFES: SIGN UP ONLINE
ROASTERS: CALL ADAM ON 0488 336 419



@StreetSmartAust #CafeSmart

streetsmartaustralia.org

2015 Partners:

