



## MEDIA RELEASE

### **This year you can Dine Out *or* Dine In to Tackle Homelessness**

Annual Christmas fundraising campaign DineSmart is back for a 15<sup>th</sup> year with industry leaders, new restaurants, new sponsors and ambassadors on board for what CEO Adam Robinson and the StreetSmart team expect will be one of their biggest years yet.

The 2017 campaign will run from November 24 – December 24, and introduces a new fundraising model; a simple \$1 per person replacing the previous \$2 per table donation. Robinson, who founded StreetSmart in 2003, believes the changes will help the campaign reach the target of \$250,000 for homelessness projects, adding to the \$4.5 million raised to date. "This will be our 15th DineSmart and \$2 doesn't go as far as when we held the first DineSmart. With the increased demand for support and critical funding shortages in the homelessness sector, we are confident that supporters will share the Christmas spirit and chip in a little more to help some of our most vulnerable" Robinson said.

Joining the DineSmart campaign for the first time as a key sponsor **Uber Eats** will donate \$10 for each new customer who signs up using the DINESMART17 promo code. The partnership with the popular home delivery service expands the campaign's reach and allows diners to choose whether to dine in or dine out to help out.

Online restaurant reservation service OpenTable has also joined as a sponsor for this year's campaign and will donate \$1 (up to \$10,000) for every honoured reservation made through their platform at participating restaurants in VIC, NSW, QLD and SA.

DineSmart welcomes new restaurants including *BKK, Fitzroy Town Hall Hotel, Hotel Jesus, Marion, Meat Maiden, Merchant Osteria Veneta, San Telmo and Tipo OO*. They will join longtime supporters such as *Café Sydney, Chin Chin, Ezard, Longrain, Punch Lane, Ladro, Top Paddock Stalactites* and our team of official ambassadors in promoting DineSmart and tapping into community good will this Christmas. To find all the restaurants involved check out the google map at [www.streetsmartaustralia.org/dinesmart](http://www.streetsmartaustralia.org/dinesmart)

**100%** of all donations raised through the campaign go to fund grassroots homeless services in the neighbourhood, suburb or region where the funds are raised.

**ENDS.**