

# StreetSmart Collective Community Grants

DECEMBER 2019



### What We Do

"StreetSmart truly understands tackling homelessness at a grassroots level, and their support is vital for our youngpeople as a first practical step towards starting a life ofindependence."

Charles Bond, Executive Officer - Taldumande Youth Services

# The team at StreetSmart believe no one should be without a safe and secure place to call home.

We take action against homelessness through effectively engaging with 1000+ businesses and the community to raise vital funds and awareness for small, 'independent' grassroots homeless services and projects.

We seek out, support and partner with organisations and projects in the communities where funds are raised. We have an unrivalled fifteen year track record of getting funding to where it is needed most. To date StreetSmart has raised and distributed \$5.9million to fund 615 organisations.

We are now inviting you to partner with us to double our impact through matching our 2019 Community Grants funded through DineSmart 2019.

### Collaborate With Us

On the 9th August StreetSmart partnered with 800 cafes, coffee roasters and small businesses for the CafeSmart event. Through this event we have raised close to \$200,000. We are now looking to partner with like minded philanthropists to scale our impact and match our grants.

Listed below are our Lead Projects for December 2019. Each project is scalable and matched funding can be 'in-part' or 'in-full'.

Matched funding can also be allocated to a number of different projects. Through the Collective partners also power StreetSmart's community engagement and activations, helping us build and sustain our social impact.

### LEAD PROJECTS

Organisation	Project	StreetSmart Grant	Matched Opportunity
MELBOURNE METRO			
inTouch Multicultural Centre Against Family Violence	The Wattle Project	\$3,000.00	\$3,000.00
SHARC	Oxford Houses Youth	\$3,000.00	\$3,000.00
Two Good Foundation	Two Good Food	\$3,000.00	\$3,000.00
West Welcome Wagon	Welcome Warmth	\$3,000.00	\$3,000.00
Whitelion Youth Agency	Whitelion Wyndham Housing Project	\$3,000.00	\$3,000.00
REGIONAL VICTORIA			
ARC Justice (Bendigo)	Establishing Successful Tenancies	\$1,000.00	\$1,000.00
Barwon Child, Youth & Family (Geelong)	Foster a Future	\$1,250.00	\$1,250.00
Eureka Mums (Ballarat)	Essential Nursery Equipment	\$1,200.00	\$1,200.00
Northern District Community Health (Swan Hill)	Engage & Employ	\$1,250.00	\$1,250.00
SPCSIC (Rosebud)	Southern Peninsula Laundry and Shower Program (SPLaSH)	\$1,250.00	\$1,250.00
Zoe Support Australia (Mildura)	Retaining safe and secure housing	\$1,000.00	\$1,000.00
Total		\$21,950.00	\$21,950.00

All matched grants are made under the StreetSmart Collective model to both support Lead Grants and StreetSmart's work in the community and sustainability. StreetSmart will retain 15% to be directed to help resource StreetSmart's community engagement and fundraising.

### Metro Melbourne — Projects for Funding

# inTouch Multicultural Centre Against Family Violence The Wattle Project – \$3000

The Wattle Project targets unemployed women from migrant and refugee backgrounds, victim-survivors of family violence, who need support to enter the Australian job market. At inTouch we recognise the barriers that these women face when looking for employment including the lack of confidence and knowledge to navigate the employment market, the lack of work experience in Australia, and the consequential lack of local referees to support an application. As financial abuse is a form of family violence, ongoing debt and bills can act as a catalyst to return to an unsafe relationship/home. By empowering women back into the workforce this can enable women to feel resilient, strong and instil the ability to make sound decisions whilst ensuring her and her family's safety.

inTouch has regular contact to provide emotional support, and also provides a stipend to overcome some of the financial barriers that would preclude their participation by helping with transport, food and incidental costs for the duration of their work experience.

Project partner Fitted for Work, an employment specialist service for women experiencing disadvantage, delivers one-on-one sessions with a career consultant pre and post work experience.

With the budget available, in 2019/2020 the Wattle Project can support only 5 women.

The Street Smart grant of \$3000 will allow inTouch to extend this project to 7 women and a further \$3000 in matched funding to 9 women.



# Self Help Addiction Resource Centre (SHARC) Oxford Houses Youth - \$3000

SHARC has been serving the community for 25 years and is recognised as the leading organisation developing and implementing peer-led, self-help, strategies to recovery from severe alcohol and drug related issues, utilising lived experience. Long-term recovery from drug addiction is difficult to achieve and maintain. Without access to stable housing the risk of relapse is high. However, recent reform of the drug treatment system saw the loss of supported accommodation funding, leaving fewer options for people post-treatment.

This project will enable us to adapt and extend our Oxford House program, a low-cost, peer-support, step-down model of support.

Currently, we operate 9 houses with 39 beds across SE Melbourne. The typical OH resident age tends towards 40+ years old. This project will enable SHARC to offer a more suitable, youth friendly environment. Residents will be provided youth appropriate recovery support, connection to community services and engagement in the ongoing Youth Day program provided at SHARC.

The StreetSmart grant will go towards funding a Recovery Support Worker to support Oxford House youth residents, a position we have been fundraising for. Additional matched funds will help us fund this position faster.

# Two Good Food – \$3000

Two Good Co donates chef quality meals to women's homeless shelters. We use top chefs as a way to demonstrate to the women in the shelters that we believe they are worthy of love and respect. Chefs like Ben Shewry, Andrew McConnell and Maggie Beer have designed our recipes, but what we are most proud of is that we employ women from the shelters we serve to make the meals. In addition to donating food we provide employment outcomes to women who are homeless.

The StreetSmart funding is needed for operations to make the meals we donate to shelters. The funds go on the produce for the meal as well as directly to the women we employ (who are at risk of homelessness), as a wage paid above award wages, ie \$27/hr.

To increase our social impact we run a program called Work Work. The program allows us to triple the amount of women we employ each year. The four month program employs between 6 and 8 women and our goal is to set the women up for success in their next employed role. We partner with organisations like Aussie Post and HammondCare who employ the women once they complete our program.

This \$3000 grant will mean 500 meals (\$6 per meal) will be created and received by women in shelters, and 8 women will be employed on above award wages in making the meals. Matched funding would help us double these numbers and impact.



#### West Welcome Wagon

#### Welcome Warmth - \$3000

West Welcome Wagon currently supports over 500 asylum seeker households with a variety of essential items from food through to bedding and furniture. We currently operate in 5 municipalities in Melbourne's west. Our primary focus is asylum seekers as they are in greatest need with least support. We also support mothers and families escaping domestic violence situations. They have experienced all levels of homelessness including foreign camps, and have little support here in Australia. We do not provide accommodation in itself but all essential items to support them.

We support our families by way of generous donations from our local communities including providing our clients with beds (from cots through to king size) and all bedding needs. This includes, sheets, doonas, pillows, pillowslips, doona covers and towels. We are also supported by a generous supporter who dry cleans items that are not currently fit for purpose. The donations we receive are sorted, cleaned if necessary, and arranged into linen packs of different types

but given the variety of these items, our donations do not always match our needs. We may have several doonas but need sheets, etc, and these needs change with the seasons. Last year the budget for this project was \$15,000.

We will use this StreetSmart grant to selectively purchase items to augment donations from the public. These funds will be spent on completing packs as required by the families we assist, giving us flexibility to respond to need. Our volunteers include a number of coordinators in different categories. Our Bedding/Linen Coordinator will monitor donations, stock on hand and client requests. Our Client Liaison Team will monitor the needs of all our clients and assess needs for linen in particular.

An additional grant of \$3000 (total \$6000) will enable us to reach more households

# Whitelion Youth Agency Wyndham Housing Project - \$3000

Whitelion have been operating in the Wyndham region for almost ten years, where we have provided intensive outreach and case management support to hundreds of young people, and engagement, material aid and referral pathways to thousands more. The Whitelion Wyndham Housing Project (WWHP) provides a transitional model of housing support for young people in the Wyndham region who are at risk of, or who are experiencing homelessness. WWHP supports young people with short-medium term (4-6 months) accommodation, while providing wraparound case management with a focus on building a young person's capacity for independent living. Young people in the WWHP learn how to budget for rent, utilities and food. The Wyndham LGA is fast becoming unaffordable for young people to rent, as well as being incredibly difficult for young people to get a foothold in the rental market without a prior rental history.

Young people who find themselves experiencing homelessness is often due to family violence and other traumatic life-events, creating fractured home-lives whereby young people are more likely

to experience mental health concerns and disengagement from education or employment. These young people are assets, and all have aspirations that should be nurtured.

This StreetSmart grant will enable us to support 2 more young people over the next 12 months. A matched grant of a further \$3000 will directly help two more young people.



### Regional Victoria — Projects for Funding

#### ARC Justice (Bendigo)

### Establishing Successful Tenancies - \$1000

ARC Justice provides housing and legal services across much of Central Victoria. We work to protect and enhance the rights and interests of those in our community who are disadvantaged due to structural, social, economic or cultural inequalities. Housing Justice has worked successfully in the Loddon Campaspe region for over 20 years, working with those at risk of homelessness to help them maintain their tenancies. Daily we encounter and assist people in need of additional services and support, and this grant will go towards addressing this need.

This StreetSmart grant funding would support our existing 'Establishing Successful Tenancies' program where we support people who have been homeless to set up their tenancy by allowing us to purchase products and supply "start-up" kits that contain essential household items e.g. toiletries, kitchen, small electrical items and/or cleaning products may be included. Funds may also be used to pay for birth certificate to satisfy identity requirements for Centrelink or other services. These type of supports are vital to help those people most at risk get back on their feet again.

We expect that 2-4 people will be assisted into housing.

# Barwon Child, Youth & Family (Geelong) Foster a Future – \$1250

Barwon Child, Youth & Family was launched as a new entity on 1 July 2015 as a result of a merger between Glastonbury Community Services, Barwon Youth and Time for Youth. We are one of the largest community services in the Geelong region with over a 160 year history.

Every night in the Barwon region there are more children and young people needing a safe and supportive foster home to stay in than there are Foster Carers in the area. Children and young people requiring care are likely to have experienced various challenges in their lives including; homelessness, abuse or neglect, a physical and/or intellectual disability, and display at risk behaviour.

This chronic situation increases the chances that young people may become homeless. Through this program our aim is to recruit new foster carers, providing support and training to current foster carers, to provide the best possible care for foster children, and enable foster care children participate in recreational and community activities. This will reduce youth homelessness and provide safe and stable placements for children and young people requiring care.

This StreetSmart grant will be directed into core funding for the Foster a Future program to recruit more foster carers with a direct impact for young children fostered.

#### Eureka Mums (Ballarat)

## Supporting families in need with essential nursery equipment – \$1200

Our mission is to rehome pre-loved nursery goods to support Victorian families in need while saving the earth's precious resources. We collect, sort and redistribute essential nursery equipment, clothing, books and toys for babies and school age children.

Sadly, nearly all of the families we help share a common experience of trauma, a limited support network, and isolation from their community that makes every day challenging. In addition, they may experience great anxiety about travel if they do not have a safe car seat or pram.

As part of our Safe Sleep and Breaking Social Isolation Projects, Eureka Mums seeks funding to purchase a mix of prams, cots and car restraints to distribute to families experiencing disadvantage. The need amongst the families is assessed by a social worker or Maternal & Child Health Nurse, who has a full view of a family's situation. This means we can focus on our service delivery and providing our items free of charge in the knowledge they are going to families in genuine need.

In order to meet our current needs we would spend the entire StreetSmart grant on material aid. Our waitlist changes every day, but we always need to purchase cots, car restraints and double prams to meet demand. We have excellent relationships with suppliers, allowing us to purchase these goods at heavily reduced prices.





# Northern District Community Health (Swan Hill) Engage & Employ – \$1250

Our Specialist Homelessness Service (SHS) offers a range of services to those who are homeless or at risk of homelessness within our greater region including; advocating for private rental applications, short-term emergency support, prevention and awareness promotion, health and wellbeing referrals and engagement of external community services.

This StreetSmart grant would allow us to develop a supported employment project to raise employers awareness and their capacity to foster the employment of people experiencing homelessness or at risk. We will develop and host training sessions to support the nominated employers, boosting their knowledge, capacity and greater understanding, flexibility and acceptance along with related coaching to employment culture and expectation. We will also provide ongoing maintenance and support sessions for the nominated employers, to share their experience, problem solve issues, and share ideas to enhance the project.

The importance of a community coordinated approach is clear and NDCH is best to lead such a community based project across our region being one of few community wellbeing service providers with existing relationships and rapport with our community. NDCH will partner with local job service networks and draw on organisations to participate with us.

The StreetSmart grant of \$1250 along with NDCH & Partners in-kind contributions will allow us to develop and deliver two training sessions and support to the potential employer group. Matched funding would allow us to further develop the program and number of sessions.

### Southern Peninsula Community Support & Information Centre (SPCSIC) (Rosebud)

### Southern Peninsula Laundry and Shower Program (SPLaSH) – \$1250

The SPLaSh Program utilises existing Mornington Peninsula Shire facilities on the Southern Peninsula foreshore to provide access to a shower and laundry for people who are sleeping rough, experiencing homelessness or who may otherwise have the need to utilise essential services. Snacks. tea and coffee are also available.

Commencing this year SPCSIC has also been coordinating a range of services visiting the SPLaSh program including housing, health, mental health, alcohol and other drug services, disability services, hairdressers and material aid to ensure people experiencing homelessness are getting access to these services in a location and in an environment that is accessible to this marginalised and vulnerable group. In many ways this program acts as a triage for people who struggle to access our services through our normal channels. These

initial connections to address immediate issue often leads to better longer term connections and outcomes for some community members in health areas particularly. In recent weeks demand has grown to a record number of 22 participants on a Thursday and September was our largest aggregate attendance of 73 for the month. These numbers are close to capacity.

The StreetSmart grant will help fund the costs to deliver this program and open the program on more days and/or for extended hours to provide greater access. The grant will help to pay for the wages of the Program Attendant and the food and supplies (towels, soaps, razors etc.) provided for the program. Any matched funding would be similarly utilized to extend hours.

### Zoe Support Australia (Mildura)

### Retaining safe and secure housing - \$1000

Zoe Support targets disadvantaged and welfare-dependent young mothers (aged 13-25), providing pathways to education, training and employment as they embark on their parenting journey.

This placed-based, holistic, wraparound service provides young mothers with individual, integrated intervention and advocacy to re-engage in education. Concurrently, young mothers access counselling and participate in programs that promote positive parenting and increase social inclusion. Multiple study rooms with onsite childcare offer access to various education options while fostering mother-child interrelationship in-between classes and study.

Seventy per cent of young mothers who come to Zoe Support have been either homeless or at risk of homelessness. When young parents have stable and safe accommodation and risks are removed, they are better able to parent and manage a household. In the 2018-2019 financial year, 52% of clients received Zoe Support assistance and advocacy to achieve and maintain private accommodation;

a further 12 are currently seeking assistance; and another 15% are residing in public housing.

A StreetSmart grant will contribute towards the current housing program, providing housing resources and financial assistance to young mothers to obtain and continue to retain their private rental.



### **Our Team**

#### NATIONAL BOARD OF DIRECTORS

Zoey Masunungure - (Treasurer), Australian Red Cross Blood Service

Adam Milgrom - (Chair) Director, Dot Point

Adam Robinson - Founder and CEO, StreetSmart Australia

Matthew Rowe - (Secretary) Corporate Governance Advisor, AFIC

Anna Lyons - Justice Connect

Barbara Taylor - Heidi Museum of Modern Art

#### **LEGAL ADVISORS**

Herbert Smith Freehills

#### **AUDITORS**

Jeffrey Thomas & Partners

# If you're interested, let's talk. We want to make things happen and are keen to hear from you.

Please contact our Founder and CEO: Adam Robinson 0488 336419 adam@streetsmartaustralia.org www.streetsmartaustralia.org

StreetSmart Australia has Public Benevolent Institution and DGR 1 Classification.