

DINESMART DECEMBER TEAM KIT



1–31 DEC 2021

Thank you for participating in the 19th year of DineSmart!

We really couldn't do it without you! This pack includes all the information and tools to help you make your involvement a success. The beauty of DineSmart is its simplicity. The event unites restaurants and their diners to help people at risk of or experiencing homelessness, by asking to add a \$2 donation to their bill."



KEY TO SUCCESS

THE KEY TO MAKING DINESMART WORK IS GREAT COMMUNICATION WITH YOUR DINERS. LET THEM KNOW YOU ARE RAISING FUNDS FOR SMALL GRASSROOTS HOMELESS CHARITIES IN YOUR AREA, AND ENCOURAGE THEM TO DONATE \$2 PER BILL TO HAVE MEANINGFUL IMPACT ON SOMEONE'S LIFE THIS DECEMBER.



IN-VENUE

INTRODUCE DINESMART TO DINERS AT THEIR TABLE

"Here is your table. Just letting you know we are participating in DineSmart December so we're kindly asking our diners to chip in a \$2 donation onto their bill to help fund vital homeless services in our area. You'll see it on the bill but if you'd rather not donate or leave more, please just let me know."



Add a \$2 non-GST "DineSmart" button to your POS
If possible, program till to automatically add donation or prompt user



Brief the whole FOH team and get everyone behind it



Set a \$ target for your FOH team and do weekly updates



Display your DineSmart posters around your venue and attach the bill cards to each menu or bill



Invite big tables/parties' guest, to get involved and donate through the QR codes



Include info on DineSmart in your next newsletter and booking confirmations



Post about your involvement using #DineSmart #helpyourhood and tag @streetsmartatust



Make sure every bill has \$2 added on



DIGITAL PLATFORM

DIGITAL MENU DONATIONS

Help us fundraise through your online orders too! Your customers – both dine in & takeaway – can choose to chip in a \$2 donation when ordering through your digital platform.



Ask your digital platform to include a new 'DineSmart - \$2 donation' item to your digital menu



Place our message and logo on your tables, next to your digital menu QR code



Post about your involvement encouraging your customers to add a \$2 donation to their order

WHAT YOUR SUPPORT MEANS

FUNDING ESSENTIAL HOMELESS SERVICES IN YOUR AREA



We fund social enterprises, where people at risk of homelessness are being trained and gain life skills, while cooking meals for others in their local community.



We help provide material aid for women and children's refuges, including bedding, hygiene products, children's toys & clothes, and more.



We fund youth programs to provide legal advice, job training, or mental health support for young people experiencing hardship.



OUR COMMUNITY PARTNERS

How do we ensure your raised donations will stay local?

StreetSmart has over 802 small, grassroots charity partners across Australia. We're continually finding and connecting with new homeless services and organisations to support.



WHAT WE ARE ABOUT



We believe everyone has the right to a safe place to call home



We fundraise to provide vital services to local homeless charities. Our major campaigns include: CafeSmart, DineSmart, SmartMeals and SleepSafe



We keep it grassroots by supporting small, local homeless charities

OUR IMPACT SO FAR



\$8,542,754

Funds Distributed



802

Organisations Supported



37,443

SleepSafe Kits Donated



236,645

SmartMeals Provided



GET IN TOUCH

Cynthia Mac Caddon

M. 0423 814 799

E. cynthia@streetsmartaustralia.org

W. streetsmartaustralia.org

Brought to you by:



Presented by:

RESY

Media Partner:

 **BROADSHEET**

Supported by:

