STREETSMART

ACTION AGAINST HOMELESSNESS

Our Purpose

StreetSmart **responds** to and **prevents homelessness** in Australia because *we believe everyone should have a safe and secure place to call home.*

By raising funds and awareness to support smaller, grassroots organisations, we **bring about change** for people experiencing or at risk of **homelessness**.

122,492

people are homeless in Australia

For the past **20 years**, we have championed and supported local grassroots organisations providing services to people experiencing or at risk of homelessness. **Smaller, community services** are **crucial** hubs where people go first, especially those **seeking help for the first time**.

Read more [here] *about why StreetSmart still* ***focuses support on smaller, grassroots organisations.***

Our Impact

Over 20 years we have created

Our grant making aligns with

$12.5m
distributed with a $3.80 SROI

$48m
of social impact

1,153
community partners and **5,423** *grants made*

13
UN Sustainable Development Goals

20%
are First Nations recipients

64%
of our distributions in 2022-23 supported organisations with a turnover < **$2 million** and **43%** supported those with < 10 staff

Strategic Plan 24-27
Building Capacity to Deliver More Support

Growth of Impact

Total grants distributed to **grow from $12 million to $20 million by 2027.**

Growth of Material Aid Support

Total lives impacted by bedding & linen program to **increase from 150,000 - 500,000 lives.**
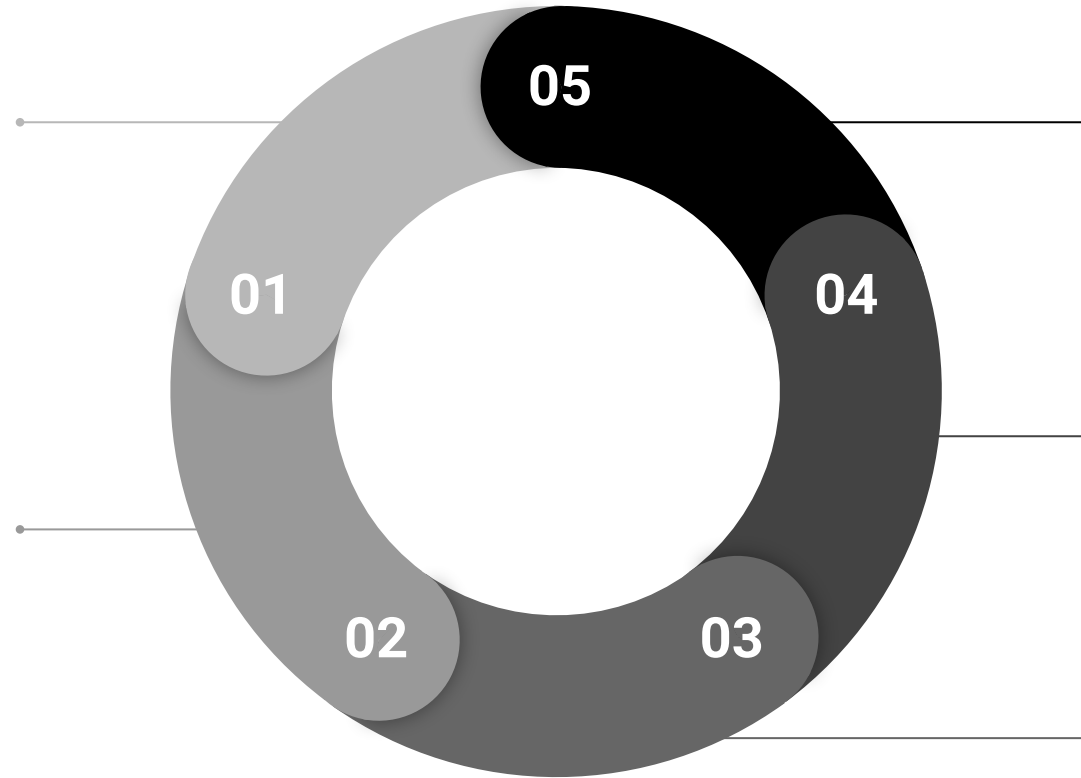
Growth of Workplace Engagement

Be an **industry recognised leader** for corporate social responsibility and societal value programs, with reporting linked to ESG requirements.

Growth of Philanthropy

Align with Federal Government's Philanthropy Inquiry with the goal to **double giving by 2030.**

Growth of StreetSmart Operating Team

Resource program delivery from 6.2 - 8 FTE.

Our 2024 Impact Calendar

JUL / AUG

Rough Sleeper support through programs that help:

- Provide emergency accommodation
- Provide pathways to Housing First solutions
- Supply basic essentials like medical care, hygiene packs and clothing

Priority cohorts: people sleeping rough, living in tents, and temporary shelters

SEP / OCT

Preventing and ending homelessness for women most at risk by:

- Giving new bedding for a safe night's rest
- Providing emergency and crisis accommodation
- Setting up new havens of safety and stability with household essentials

Priority cohorts: women escaping domestic and family violence, older women and youth

NOV / DEC

Helping people access, set up and maintain housing, focusing on:

- People and their pets to find safe accommodation
- Regional responses to youth homelessness
- Supporting Aboriginal and Torres Strait Islander led programs

Priority cohorts: people with pets, young people, and Aboriginal and Torres Strait Islanders

JAN / FEB

Strengthening the homelessness sector capacity by:

- Helping to elevate the voices of people with lived experience
- Funding advocacy and awareness campaigns
- Providing access to staff training and wellbeing support

Priority cohorts: people with lived experience, frontline workers

MAR / APR

Breaking the cycle through job readiness, employment and education for young people by:

- providing programs with employment pathways
- Supporting them to maintain or access education
- Building confidence with social inclusion opportunities

Priority cohorts: young people, migrant and refugee communities

MAY / JUN

Responding to hidden homelessness through:

- Providing tenancy and housing support
- Improving food security and reducing hunger
- Providing emergency and essential support

Priority cohorts: LGBTQIA+, those couch surfing, boarding house residents

StreetSmart's bi-monthly community grant distributions impact different impact areas of our homelessness crisis, as seen in our 2024 calendar opposite.

We cover **all States and Territories, metro and regional centres.**

Tailored impact reporting can be provided for each distribution round, including broader overview of impact focus area, statistical data analysis, grant recipient feedback and quotes.

Find out more about our grant making guidelines **here**

StreetSmart Team

Geoff Hills
CEO

Geeta Buttery
Tech Lead

Adam Robinson
Chief of Impact

Bella Stanley
Impact Coordinator

Cynthia Mac Caddon
Head of Partnerships & Fundraising

Benjamin Bugeja
Digital Campaign Manager

Elizabeth Bayrak
Campaign & Event Coordinator

StreetSmart Board

Barry Moore
Chair

Managing Director of La Marzocco Australia, with a deep connection to the Australian coffee and hospitality community.

Jennifer O'Donnell
Treasurer

An accomplished CFO with experience in Corporate, Not-For-Profit, and Healthcare sectors.

Katarina Throssell
Secretary

Experienced in commercial litigation law, specialising in corporate governance and impact investing across climate, health, empowerment and education sectors.

Damien Farrell

An experienced founder, CEO and Chair, with success in commercial strategy, brand-building, marketing & commercialisation.

Anna Lyons

A Pro Bono and Community Investment Manager at MinterEllison, with experience from Victorian Aboriginal Legal Service and Justice Connect's Homeless Law service.

Siba Diqer

An investment manager at Litigation Capital Management with over 15 years' experience in litigation, banking, and restructuring.

Join our Collective Giving

StreetSmart Australia works collaboratively with supporters, who make our impact and theory of change come to life:

Philanthropic Funders
Corporate Donations
Individual Donors, and
Monthly Contributors

The future impact to vulnerable communities and households relies on socially responsible funders.

To find out more about how you can connect, please get in touch with Geoff Hills, CEO StreetSmart Australia, geoff@streetsmartaustralia.org

"Thank you so much StreetSmart, I cannot put into words how important the support you provide – not just the monetary but the time you take to reach out and in understanding the deep importance of place-based solutions", *Community Partner Recipient*

"Our funders who underpin StreetSmart's core functions have been crucial to the success we have achieved to date."
Geoff Hills, CEO
StreetSmart Australia

Thank you.

www.streetsmartaustralia.org

STREETSMART
ACTION AGAINST HOMELESSNESS