



STREETSMART

ACTION AGAINST HOMELESSNESS

Our Purpose

StreetSmart **responds** to and **prevents homelessness** in Australia because *we believe everyone should have a safe and secure place to call home.*

By raising funds and awareness to support smaller, grassroots organisations, we **bring about change** for people experiencing or at risk of **homelessness**.

122,492
people are homeless in Australia

For the past **20 years**, we have championed and supported local grassroots organisations providing services to people experiencing or at risk of homelessness. **Smaller, community services** are **crucial** hubs where people go first, especially those **seeking help for the first time**.

Read more [here](#) about why StreetSmart still **focuses support on smaller, grassroots organisations**.

Our Impact

Over 20 years we
have created

\$12.5m

distributed with
a \$3.80 SROI

\$48m

of social impact

1,153

**community
partners** and
5,423 *grants
made*

Our grant making
aligns with

13

UN Sustainable
Development
Goals

20%

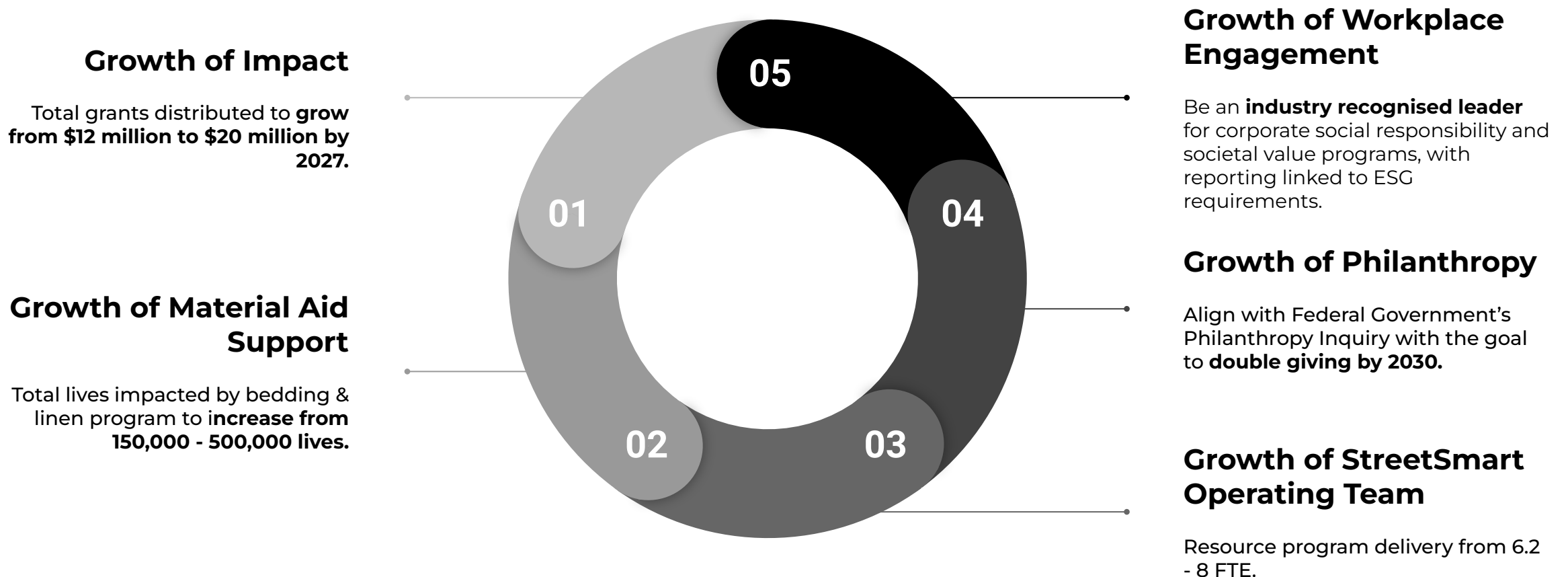
are First Nations
recipients

64%

of our
distributions in
2022-23
supported
organisations
with a turnover <
\$2 million and
43% supported
those with < 10
staff

Strategic Plan 24-27

Building Capacity to Deliver More Support



Our 2024/2025 Impact Calendar

JUL / AUG

Rough Sleeper support through programs that help:

- Provide emergency accommodation
- Provide pathways to Housing First solutions
- Supply basic essentials like medical care, hygiene packs and clothing

Priority cohorts: people sleeping rough, living in tents, and temporary shelters

SEP / OCT

Preventing and ending homelessness for women most at risk by:

- Giving new bedding for a safe night's rest
- Providing emergency and crisis accommodation
- Setting up new havens of safety and stability with household essentials

Priority cohorts: women escaping domestic and family violence, older women and youth

NOV / DEC

Helping people access, set up and maintain housing, focusing on:

- People and their pets to find safe accommodation
- Regional responses to youth homelessness
- Supporting Aboriginal and Torres Strait Islander led programs

Priority cohorts: people with pets, young people, and Aboriginal and Torres Strait Islanders

JAN / FEB

Strengthening the homelessness sector capacity by:

- Helping to elevate the voices of people with lived experience
- Funding advocacy and awareness campaigns
- Providing access to staff training and wellbeing support

Priority cohorts: people with lived experience, frontline workers

MAR / APR

Breaking the cycle through job readiness, employment and education for young people by:

- providing programs with employment pathways
- Supporting them to maintain or access education
- Building confidence with social inclusion opportunities

Priority cohorts: young people, migrant and refugee communities

MAY / JUN

Responding to hidden homelessness through:

- Providing tenancy and housing support
- Improving food security and reducing hunger
- Providing emergency and essential support

Priority cohorts: LGBTQIA+, those couch surfing, boarding house residents

StreetSmart's bi-monthly community grant distributions impact different impact areas of our homelessness crisis, as seen in our 2024 calendar opposite.

We cover **all States and Territories, metro and regional centres.**

Tailored impact reporting can be provided for each distribution round, including broader overview of impact focus area, statistical data analysis, grant recipient feedback and quotes.

Find out more about our grant making guidelines [**here**](#)

StreetSmart Team



Geoff Hills
CEO



Geeta Buttery
Tech Lead



Adam Robinson
Chief of Impact



Bella Stanley
Impact Coordinator



Cynthia Mac Caddon
Head of Partnerships & Fundraising



Benjamin Bugeja
Digital Campaign Manager



Elizabeth Bayrak
Campaign & Event Coordinator

StreetSmart Board



**Charlie
Pitney**

Interim Chair/
Secretary



**Jennifer
O'Donnell**

Treasurer



**Anna
Lyons**

Member



**Barry
Moore**

Member



**Siba
Diqer**

Member



**Vidit
Agarwal**

Member



**Leigh
McLeod**

Member



**Jess
Cheney**

Member

Charlie specialises in advising many leading ASX-listed companies on corporate governance, Corporations Act, ASX Listing Rule, and remuneration and incentive matters.

Jennifer is an accomplished CFO with experience in Corporate, Not-For-Profit, and Healthcare sectors.

Anna is a Pro Bono and Community Investment Manager at MinterEllison, with experience from Victorian Aboriginal Legal Service and Justice Connect's Homeless Law service.

Barry is the Managing Director of La Marzocco Australia, with a deep connection to the Australian coffee and hospitality community.

Siba is an investment manager at Litigation Capital Management with over 15 years' experience in litigation, banking, and restructuring.

Vidit Agarwal is an Entrepreneur and Venture Capital investor focused on technology and climate solutions. He is the Founder & CEO of Curiosity Center, an on-demand intelligence hub with over 200,000 users.

Leigh's passion for advancing social and public welfare drives her work at Canva, where she leads initiatives to create positive changes in global and local communities.

Jess has 10+ years experience working at some of Australia's top creative communications agencies. She has also been a mentor with Melbourne Advertising Design Creativity's not-for-profit The Aunties since 2022.

Join our Collective Giving

StreetSmart Australia works collaboratively with supporters, who make our impact and theory of change come to life:

***Philanthropic Funders
Corporate Donations
Individual Donors, and
Monthly Contributors***

The future impact to vulnerable communities and households relies on socially responsible funders.

To find out more about how you can connect, please get in touch with Geoff Hills, CEO StreetSmart Australia, geoff@streetsmartaustralia.org

“Thank you so much StreetSmart, I cannot put into words how important the support you provide – not just the monetary but the time you take to reach out and in understanding the deep importance of place-based solutions”,
*Community Partner
Recipient*



“Our funders who
underpin StreetSmart’s
core functions have been
crucial to the success we
have achieved to date.”

*Geoff Hills, CEO
StreetSmart Australia*

Thank you.

www.streetsmartaustralia.org

STREETSMART

ACTION AGAINST HOMELESSNESS