

# Collective Giving Impact Report

Rough Sleeper  
Support

July | August 2024

STREETSMART

ACTION AGAINST HOMELESSNESS



# Inspiring Collective Action

A massive THANK YOU to everyone involved for your generosity, commitment and genuine support in joining our Collective Giving.

It is only with the combined efforts of so many of our socially conscious partners that we are able to reach and help such a broad scope of people. ***Together we've provided critical care and support to those sleeping rough.***

JUL / AUG

Rough Sleeper support through programs that help:

- Provide emergency accommodation
- Provide pathways to Housing First solutions
- Supply basic essentials like medical care, hygiene packs and clothing

**Priority cohorts:** people sleeping rough, living in tents, and temporary shelters

SEP / OCT

Preventing and ending homelessness for women most at risk by:

- Giving new bedding for a safe night's rest
- Providing emergency and crisis accommodation
- Setting up new havens of safety and stability with household essentials

**Priority cohorts:** women escaping domestic and family violence, older women and youth

NOV / DEC

Helping people access, set up and maintain housing, focusing on:

- People and their pets to find safe accommodation
- Regional responses to youth homelessness
- Supporting Aboriginal and Torres Strait Islander led programs

**Priority cohorts:** people with pets, young people, and Aboriginal and Torres Strait Islanders

JAN / FEB

Strengthening the homelessness sector capacity by:

- Helping to elevate the voices of people with lived experience
- Funding advocacy and awareness campaigns
- Providing access to staff training and wellbeing support

**Priority cohorts:** people with lived experience, frontline workers

MAR / APR

Breaking the cycle through job readiness, employment and education for young people by:

- providing programs with employment pathways
- Supporting them to maintain or access education
- Building confidence with social inclusion opportunities

**Priority cohorts:** young people, migrant and refugee communities

MAY / JUN

Responding to hidden homelessness through:

- Providing tenancy and housing support
- Improving food security and reducing hunger
- Providing emergency and essential support

**Priority cohorts:** LGBTQIA+, those couch surfing, boarding house residents

# Why we're responding

Sleeping rough on the streets, in cars or tents is increasingly the only option left for thousands of people in Australia. It is dangerous, traumatic, and often life-threatening form of homelessness.

**44**

is the average age  
of death for  
people who  
experience 'street'  
homelessness

**7,636**

people will sleep  
rough tonight, on  
the streets, in tents  
or temporary  
shelters

**23%**

rise in people  
leaving specialist  
homelessness  
services into rough  
sleeping

# Creating \$294,310 in Social Value



**\$77,450**

distributed



**1,460**

people supported



**15**

organisations supported

**\$30k**

General Community & Family Services **39%**

**\$15k**

Specialist Homelessness Services **20%**

**\$11k**

Community Health **14%**

**\$11k**

Food Relief / Food Security **14%**

**\$5.4k**

Youth Services **7%**

**\$5k**

Neighbourhood House **6%**



**18%** of beneficiaries are Indigenous Australians



**7%** of beneficiaries identifies as LGBTQIA+



**21%** of beneficiaries were older people

# Funded Projects

**53%** of projects funded have an annual T/O < **\$1 million**

**33%** of projects funded are regional

**32%** of organisations reported demand increase between **30-50%** in the past year

Organisation	State / Region	Grant Amount
BAYCISS	VIC – Bayside	\$5,000.00
Bruthen & District Neighbourhood House	VIC – Gippsland	\$5,000.00
Casey North Community Information and Support	VIC – Casey	\$5,000.00
Community Accommodation Support Agency (CASA)	QLD – Mackay	\$5,350.00
Cornerstone Contact Centre (Dandenong Zero)	VIC – Dandenong	\$5,000.00
Dandenong Ranges Emergency Relief Service Inc.	VIC – Belgrave	\$5,000.00
Frankston Zero – (Launch Housing)	VIC – Mornington Peninsula	\$5,000.00
ICYS Ipswich Community Youth Service	QLD – Ipswich	\$5,350.00
Mad Cow Cafe – Bendigo Baptist Care	VIC – Bendigo	\$5,000.00
Mama Iana's	NSW – Penrith	\$5,350.00
Murray Bridge Community Centre	SA – Murray Bridge	\$5,350.00
Nyoongar Outreach Services (NOS) Perth	WA – Perth	\$5,350.00
Port Phillip Zero – Community Group	VIC – Inner South	\$5,000.00
Reach Homeless Services	NSW – Hamilton	\$5,350.00
Street Side Medics	NSW – Sydney	\$5,350.00
Total of Grants		\$77,450.00



**The Murray Bridge Community Centre in SA is a safe space where the most vulnerable in our community can drop in, grab a bite to eat, have a coffee and a chat and also access our shower and laundry.**

“This grant will be used to purchase additional food items for toasties, and ready meals such as cups of noodles, coffee supplies and bottles of water. It will also allow us to purchase several tents and stock up on basic essential items such as sunscreen, bug spray, socks and first aid supplies. Laundry capsules and additional clothes racks for drying clothes would also be purchased for our shower and laundry.”

**[Read more in our Article](#)**



# How we are impacting lives

**Together**, through the July/August grants, we have created tangible impact in diverse ways, **touching upon 4 of our Impact Pillars.**

This has **enabled people sleeping rough** to get the support they need from hot nutritious meals, through to clothing, health or housing.

					
Enabling access to, setting up and maintaining of safe, secure homes	Providing emergency support and basic essentials for those in crisis	Improving food security and reducing hunger	Enhancing health, wellbeing and social inclusion outcomes	Breaking the cycle through, job readiness, employment, and education	Strengthening community capacity and homelessness advocacy
25 people supported	940 people supported	475 people supported	20 people supported		



# Thank You

[streetsmartaustralia.org](https://streetsmartaustralia.org)

[partners@streetsmartaustralia.org](mailto:partners@streetsmartaustralia.org)

“Ultimately, our work helps to end homelessness in Australia, ensuring that if it does occur, it is rare, brief and non-recurring. We do this by empowering small, grassroots, community organisations to respond to the needs and vulnerabilities of people facing homelessness. **Thank you for believing in and trusting our model to bring about this change”**

*Cynthia Mac Caddon, Head of  
Partnerships and Fundraising,  
StreetSmart*