

## OUR COMMUNITY IMPACT



**\$6.9 MIL**

Funds Distributed



**700**

Organisations Supported



**10,000**

SleepSafe Kits Distributed



**52,604**

SmartMeals Provided

## HOW WE WORK



We believe everyone should have a safe and secure place to call home.



We fundraise to provide vital services.



We keep it local. We support grassroots projects where the funds are raised.

## WHAT YOUR SUPPORT MEANS

"As an emerging grassroots social enterprise, it means a lot to have some financial assistance to achieve our mission in breaking the cycles of homelessness. These funds will make a great difference and allow us to train and employ people experiencing homelessness. Thank you also to the cafes that participate in the CafeSmart initiative - it's this wonderful community love that helps smaller organisations like us make an impact in the community we're all part of."

Katie Liew, Founder/CEO, Ground and Co

"We're so chuffed to be a recipient of a grant made possible by cafes supporting CafeSmart in the local communities Hope Street operates in. This grant is going towards the upgrade of the bathrooms in our Youth Refuge in Brunswick West, that provides crisis accommodation to young people who are experiencing homelessness. So grateful!"

Hope Street, Brunswick

Principal Sponsor:



Supported By:



**STREETSMART**

ACTION AGAINST HOMELESSNESS

For more information:

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# DO GOODERS CAFE KIT



Thank you for participating in the 10th year of CafeSmart, we really couldn't do it without you!

This pack includes everything you need to get your café ready for the event and let customers know the difference you are making for your neighbourhood.

We look forward to bringing some much-needed community spirit & fun into your venue.

## START FUNDRAISING NOW



Brief your staff about the event so they are ready to talk to your customers. And dress in yellow!



Encourage donations from your customers through using the QR code on your coffee cup stickers and posters.



Choose to donate 50 cents or \$1 per coffee sold on Friday 16th October (completely optional)



Display your CafeSmart posters & tent card. Promote your dedicated cafe fundraising page (we can provide the link!)



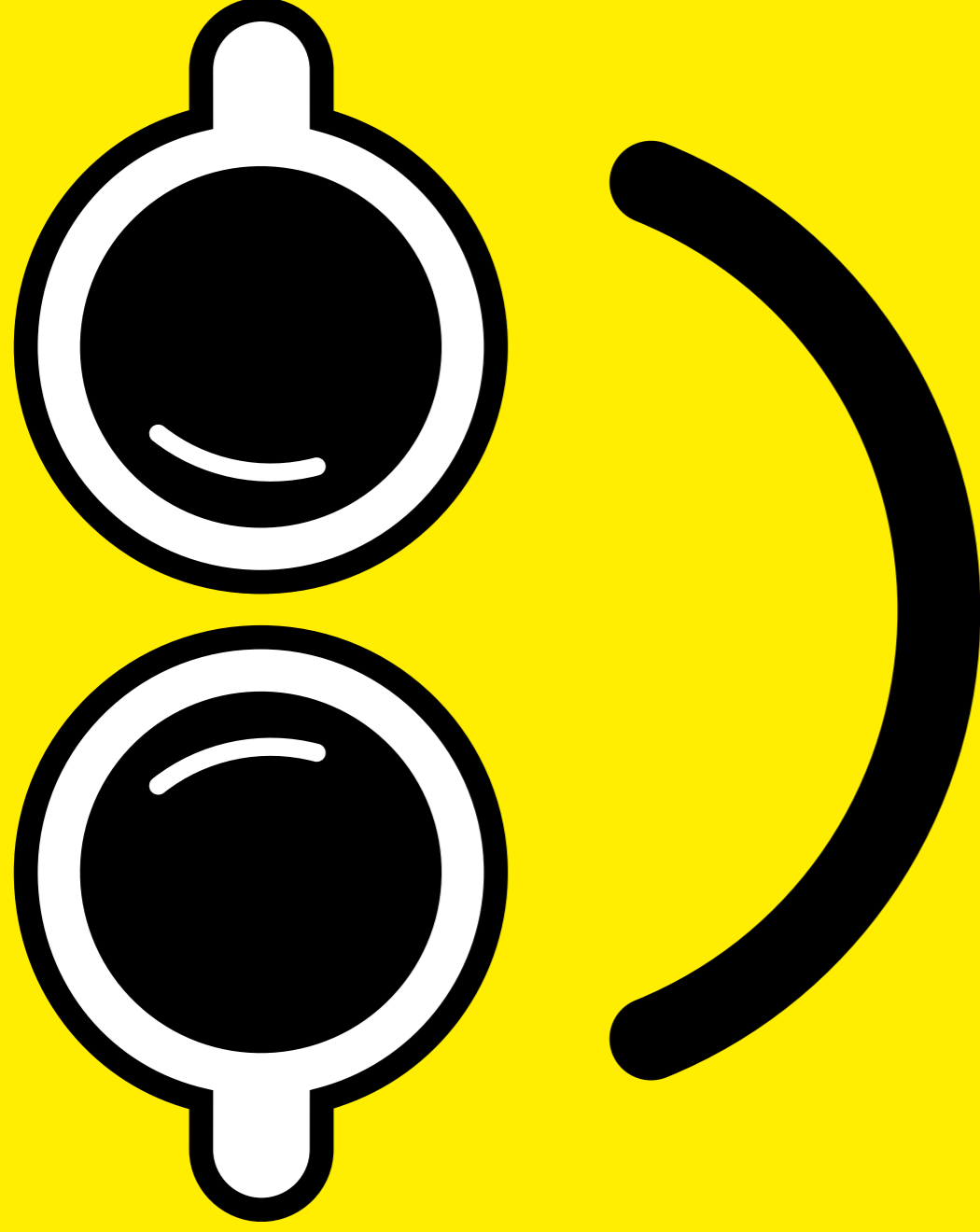
Increase your fundraising tally by baking special smiley cupcakes, or running a raffle.



Get social using #cafesmart, #helpyourhood and @streetsmartaust, and contact your local media.

**#HELPHYOURHOOD**





# CAFESMART

**12-18 OCT 2020** 

Donate the cost of a coffee  
to help end homelessness in  
your local hood

Open your camera  
and scan to donate



**STREETSMART**  
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streetsmartaustralia.org  
#helpyourhood #cafesmart  
@streetsmartaust

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