



StreetSmart Collective Community Grants

MAY 2018

STREETSMART
ACTION AGAINST HOMELESSNESS

What We Do

“StreetSmart understands the complexity of creating social change and is prepared to support initiatives that are innovative and very engaged with their local communities.”

Grace McQuilton – The Social Studio

The team at StreetSmart believes no one should be without a safe and secure place to call home.

We take action against homelessness through effectively engaging with 900+ businesses and the community to raise vital funds and awareness for small, ‘independent’ grassroots homeless services and projects.

We seek out, support and partner with organisations and projects in the communities where funds are raised. We have an unrivalled fourteen year track record of getting funding to where it is needed most.

We are now inviting you to partner with us to double our impact through matching our 2018 Community Grants funded through DineSmart.

Collaborate With Us

Between 24th November and 24th December StreetSmart partnered with 122 restaurants to run DineSmart. Through this community partnership we have raised close to \$200,000. We are now looking to partner with like minded philanthropists to scale our impact and match our grants.

Listed below are our Lead Projects for May 2018. Each project is scalable and matched funding can be ‘in-part’ or ‘in-full’.

Matched funding can also be allocated to a number of different projects as well as boosting our general grants pool to an additional 50 projects across NSW, VIC, SA and QLD.

Through the Collective partners also power StreetSmart’s community engagement and activations helping us build and sustain our social impact.

LEAD PROJECTS			
Organisation	Project	StreetSmart Grant	Matched Opportunity
Society Melbourne	Training for the Future	\$8,000	\$8,000
Infoxchange	Ask Izzy Power Cards and Awareness	\$7,500	\$7,500
Travellers Aid	Homelessness Support Points	\$7,500	\$7,500
FareShare	Night Shift	\$7,500	\$7,500
St Mary's House of Welcome	My Home	\$7,000	\$7,000
Willum Warrain	Women's Group	\$5,000	\$5,000
Anchor	Extreme Weather Relief Project	\$5,000	\$5,000
Total		\$47,500	\$47,500

GENERAL GRANTS ROUND - DETAILS AVAILABLE ON REQUEST

Victoria	32 Community Grants	\$95,000
New South Wales	13 Community Grants	\$42,000
Queensland	4 Community Grants	\$8,000
South Australia	5 Community Grants	\$5,500

All matched grants are made under the StreetSmart Collective model to both support Lead Grants and StreetSmart’s work in the community and sustainability. For every \$10,000 invested into the StreetSmart Collective, \$2,000 will be directed to help resource StreetSmart community engagement and fundraising, and \$8,000 will be directed into the StreetSmart community grants program.

Society Melbourne

The Coffee Cart Changing Lives

Crêpes for Change (now rebranded as Society Melbourne) is a non-profit, established in 2014 that alleviates youth homelessness through hospitality entrepreneurship and employment of vulnerable young people. Currently there are three businesses: Crêpes for Change (a non-profit food truck), The Coffee Cart Changing Lives & home.one (a micro-café in Brunswick).

THE COFFEE CART CHANGING LIVES

There is currently one coffee cart at RMIT Training on Bourke Street, and funding to launch TWO new carts has been recently received. Talks are underway to secure locations. Working closely with Launch Housing each cart has the capacity to provide paid employment and training to 3-4 trainees (young people at risk of homelessness) at a time, or approximately 10 young people annually per cart. These young people receive intensive hospitality and customer service training and, importantly, are paid a wage. Upon graduating they are assisted to find long-term employment elsewhere in an industry of their choosing with the skills they have developed.

OUR PROJECT

Currently the enterprise has 16 paid hospitality staff and more than 70 volunteers, however management resources are stretched very thin with no paid executive team members. The aim is to secure funding to finance two new roles of crucial importance - the Training Program Manager and Chief Operations Officer. Their recruitment would allow the management of the expected growth in operations and ensure beneficiaries receive the maximum level of support and impact for a positive outcome.

By the end of the year, once the funding has been exhausted, the business is confident to be able to continue to fund these positions out of business profits. As a social enterprise, this is extremely important to the team.

Training Program Manager - While there are baristas who deliver the bulk of the training in the Hospitality Training Program, there is a need to secure funding to promote one of these barista trainers to take on extra responsibilities across the three carts that will exist by the end of 2018.

Chief Operating Officer – the current COO volunteers her time 3 days a week but needs to transition to full-time to manage the growing businesses. If funding for the extra 2 days can be secured she will work 5 days per week.

FUNDING ALLOCATION

A grant of \$8,000 from StreetSmart Australia (with a small budgeted contribution from Society Melbourne) will fund the salary of one of these new important positions for 2 days a week for one year.

If matched funding of a further \$8,000 can be secured it will ensure both of these important resources are funded for one year.

By investing in Society Melbourne, at this critical stage in their development, we will enable continued growth of the organisation to refine existing operations, start new businesses and ensure sustainability going forward.

<http://crepesforchange.com/>

Infoxchange

Ask Izzy Phone Recharge Program

Infoxchange is a not-for-profit social enterprise that has delivered technology for social justice for over 25 years, tackling social challenges through the smart and creative use of technology. The Ask Izzy mobile website/App, launched two years ago, connects people in need, in Australia, to over 350,000 services – putting help directly in the hands of the people who need it most. Ask Izzy helps people find housing, food services, support and counselling and much, much more. In the last two years, there have been over 850,000 searches on Ask Izzy across Australia.

THE PROBLEM WE WISH TO ADDRESS

Over 80% of people experiencing homelessness have access to a mobile phone. It is their lifeline to finding and connecting to help and their social support. Keeping your phone charged when you are homeless is challenging and very often impossible, so a mobile connectedness card makes a huge difference. From previous experience the team at Infoxchange know that the power cards are in high demand – when available.

An Ask Izzy mobile phone power card can provide people with the power they need when they need it to help find a meal, health services, a blanket or even a bed for the night.

The aim through this grant is to directly impact 400 people experiencing homelessness, purchasing 400 Ask Izzy branded power cards, and also raise awareness of Ask Izzy across vulnerable communities.

Raising awareness of Ask Izzy is vital and will empower people at risk to access essential services – at the time they need them.

An awareness campaign will also utilise a proven model of postcards, posters and wallet-cards, attendance at events such as Homeless Connect, and direct to service providers across Australia.

FUNDING ALLOCATION – \$7500

Our expected outcome is that over 400 people will be provided with the lifeline of a mobile power card, and that 1000+ people will have an increased awareness of Ask Izzy.

\$5500 – purchase and distribution of 400 Ask Izzy mobile power cards

\$1500 – awareness campaign – purchase and distribution of postcards, posters and wallet-cards, and attendance at Sydney Homeless Connect etc

\$500 – Ask Izzy administration

Matched Grant – An additional matched grant of \$7500 would directly fund an additional 400 mobile power cards, and extend our awareness campaign into additional communities and States.

NOTE

Through open data analysis the team at Ask Izzy are gaining valuable data about the services people are looking for, where they are and the issues they are dealing with. Recent analysis showed that ‘food’ was the most searched for support, followed by housing. In Ask Izzy’s Housing category, 17% of people identify that they are experiencing family violence, 16% as families with children, 13% Aboriginal and Torres Strait Islander people, 10% as having mental health difficulties, and 8% as having a disability.

<https://www.infoxchange.org.au>

Travellers Aid Australia

Homelessness Support Points

Travellers Aid Australia (TAA) operates in Melbourne and regional Victoria, and has a proud 102-year old history of and experience in providing transport related emergency relief to people in crisis situations and experiencing financial disadvantage. Through their work they support people who, for a range of reasons, have found themselves disconnected from their support networks.

They are one of very few services based in the CBD, and their location at Southern Cross Station makes for an ideal place to provide some essential services to people experiencing homelessness. Travellers Aid is not a homelessness service per se, and being part of a whole range of different service users from all socio-economic backgrounds helps overcome the stigmatisation that people might experience by accessing a dedicated homelessness service.

OUR PROJECT

TAA facilities located at Southern Cross Station and Flinders Street Station are frequently utilised for shelter and support by vulnerable people so are well placed to provide practical assistance like showers, internet referrals to support networks and material aid. A timely response connecting people to secure accommodation and social support networks is crucial to prevent ongoing homelessness.

By connecting individuals to their own social supports in their local community reliance on ongoing support from other community service organisations, such as housing services, is reduced. Close working relationships with the homelessness sector as well as the support received from the public transport sector puts TAA in a unique place to deal with travel-related issues that people experiencing homelessness might encounter.

Recently TAA has lost funding to assist homeless people at the point of real need, as a quick access service. The main aim of funding from StreetSmart would be to continue to provide these essential services, to reduce the impacts of homelessness, establishing 'Support Points' to provide practical assistance like showers, hygiene packs, access to internet, crisis travel, referrals and information.

Funding would also enable increased Homelessness Awareness Training for frontline workforce and volunteers. Previous training proved to be very beneficial for the understanding of homelessness issues and staff's ability to respond.

FUNDING ALLOCATION - \$7,500

With \$7,500 from StreetSmart approximately 450 people over a 2-3 month period can be assisted with:

- 250 public transport tickets to get to a place of support or access other services
- 170 items of material aid including phone cards and essential hygiene items
- 300 instances of Internet use to stay connected with friends and family
- 300 showers to maintain dignity

If matched funding was secured this impact would be doubled – over 5-6 months, assisting approximately 900 people.

<https://www.travellersaid.org.au/>

FareShare

Night Shift – Cooking More Hearty Meals for Vulnerable People

Every year in Victoria 300-400,000 men, women and children experience running out of food and are not able to afford or cannot access their next meal. Meanwhile, 700,000 tonnes of food ends up going to landfill – 20 tonnes every 15 minutes.

To help address this food insecurity and huge amount of food wastage FareShare collects surplus food from large businesses to cook into free, nutritious meals for hundreds of charities. Every day our chefs assess the food on hand and coordinate 120 volunteers over three shifts to cook 5,000 meals. We improve the nutritional value of charity meals and health of vulnerable people.

OUR PROJECT

From visiting and interviewing more than 200 local charities we know they are unable to access enough nutritious food to support people who have fallen on hard times within their community. These agencies often operate on a small scale with limited funds, staff and volunteers, and struggle to afford sufficient nutritious food for their needs. For these agencies – and the people they support – our meals are nutritious, convenient and easy to reheat.

With large scale cooking facilities, 900 regular volunteers (and 1,300 on a waiting list) and access to tonnes of surplus food, FareShare is able to cook thousands of nutritious, appealing meals a day.

With philanthropic support, including equipment from StreetSmart, we are about to finish establishing a warehouse in Derrimut. This will enable us to rescue and store more surplus food when it becomes available. The nature of rescuing food is that the same products and amounts aren't available every week. When large quantities of food are offered you need the capacity to collect and "bank" it to cook at a later date. We will have that capacity in Derrimut from the start of May.

This facility will enable us to increase the number of meals we cook each week. **To do so, we want to start cooking ready-to-eat meals at night.** (Hitherto, our daily evening shifts have only baked.) With StreetSmart's support we will commence cooking one night a week, refine our approach - and subject to raising additional funds - will gradually introduce more evenings each week, over the coming 12 months.

FUNDING ALLOCATION - \$15,000

A total grant of \$15,000 from StreetSmart and a matched funder will enable us to appoint a chef to work four hours, two evenings a week, in a pilot program to test the night shift project. We will support this work with volunteers and operational support. In that time, together they will cook an additional 1500 x 400g nutritious meals – packed full of protein and vegetables. Casseroles, stews, curries, tagines, soups and other similar dishes that you would cook on the stove at home.

Over the course of a year we will turn out around 70,000 additional meals. These will be distributed to hundreds of small charities that are supporting homeless people and others who are struggling to afford, access or cook sufficient nutritious meals.

<http://www.fareshare.net.au/>

St Mary's House of Welcome

My Home

St Mary's provides support to people who are experiencing poverty, mental illness and homelessness. Support includes meals, showers, clothing, emergency relief, information, referral and support to access other agencies. St Mary's runs a calendar of activities that are aimed at connecting with disengaged people, and providing a sense of community.

OUR PROJECTS

From St Mary's 50+ years' experience of working with homeless people we've come to realise that the majority of homeless people have minimal possessions, often having little more than the clothes they are wearing and a few items that they can carry. The initial cost of setting up a property, especially if you've been homeless for a period of time, can be quite overwhelming and expensive. It immediately puts you on the back foot.

This project will provide people who do secure permanent housing access to large household items (that cannot be sourced through our donors) enabling them to move into new accommodation and make it a home. This will include items such as bed and mattress, couch, table and chairs, fridge and microwave. Providing this support will allow people to move into secure housing with basic essential items, improving their overall quality of life, self-esteem and it will give recipients the motivation to sustain and maintain their housing opportunities.

This project will also focus on assisting those who have housing to maintain their lease and prevent people becoming homeless. Currently, Melbourne is in the midst of a bedbug outbreak, with many community housing tenants required to have multiple fumigations and a number of people forced to replace all soft furnishings in their house.

Due to the mental health illnesses that some tenants experience, there is a tendency to hoard, which causes many health and safety concerns. Many tenants are taken to VCAT to be evicted and often the only option to avoid eviction is to have the property forensically cleaned, a cost which cannot be met by the tenant.

FUNDING ALLOCATION

A StreetSmart grant of \$7,000 will allow St Mary's to assist between 10-20 people, depending on their individual needs, and St Mary's securing some donated items. It is expected that a spend of between \$300 and \$700 per person on essential household items. Forensic cleaning of an apartment can cost between \$800 and \$1,000.

If matched funding was secured this would double the impact assisting a further 10-20 to either establish their tenancy or retain one.

<https://www.smhow.org.au/>

Willum Warrain

Womens Group/Emergency Aid

Willum Warrain is the aboriginal gathering place on the Mornington Peninsula that provides a safe place for Aboriginal and Torres Strait Islander community to gather and seek support and help when in distress.

Willum Warrain is an Aboriginal community –controlled organisation. Run by an Aboriginal Board, we operate a gathering place that is a place of hope and healing for all Aboriginal people – our primary focus is cultural strengthening. We are also a whole-of-organisation charity that supports members experiencing distress, vulnerability and disadvantage in their lives.

THE PROBLEM WE WISH TO ADDRESS

There are a growing number of community that fall outside mainstream services that require assistance from an Aboriginal organisation that is sensitive to cultural values and provides the ability to culturally support Aboriginal and Torres Strait Islanders. The Women's Group is an important way to provide a safe place for vulnerable women to come together for mutual support, social inclusion and connect directly with Willum Warrain staff for assistance and support.

Willum Warrain also has an Emergency Relief program to directly provide material support to people struggling with multiple challenges. This support includes, but is not limited to, food vouchers, transport, rent, bonds, maintenance (repair washing machine) school books and clothes. 80% of this material aid is delivered to support single mothers.

FUNDING ALLOCATION – \$5,000

A StreetSmart grant and any matched funding would be directed to increase the impact of our Women's Group and material aid programs, providing more assistance to those who reach out and in particular aimed at helping with tenancies and daily challenges.

The Women's Group would benefit from greater resources to engage and support more women, strengthening the group, and specifically helping fund cultural activities for greater reach and engagement.

Cultural Activates \$2,000

Emergency Aid Fund \$2,000

Staffing and Administration \$1,000

A matched grant would enable these programs to extend for a further 3-4 months beyond that of the StreetSmart Grant.

<https://www.willumwarrain.org.au>

Anchor Inc.

Extreme Weather Relief

Anchor is an independent, NFP organisation serving Melbourne's outer east for more than 40 years, assisting some of the most vulnerable in their community. Services help people affected by crisis and trauma to restore relationships, get the support they need, and take charge of their futures. Over the last 6 months 455 people who have been homeless or at risk of homelessness have been assisted.

HOMELESSNESS IN THE SUBURBS

Rough sleeping in the CBD and central areas has had much visibility and media coverage of late, but a recent report by Council to Homeless Persons found that close to 40% of rough sleepers are in the middle and outer suburbs, whereas only 8% of people sleeping rough gravitate to inner metro areas. The Yarra Ranges area which Anchor cover includes the very outer urban fringe and semi-rural areas of Melbourne. The region ranks highly for housing stress, which is estimated to be 30%, and ranks in the top 10 areas for socio-economic disadvantaged communities nationally.

EXTREME WEATHER RELIEF FUND

Anchor is the access point for individuals/families experiencing homelessness in the region, providing direct support, referral and coordination to assist the individuals/families experiencing housing crisis/ or at risk of becoming homeless.

While government has provided funding to some municipalities to assist people sleeping rough this has not extended to Yarra Ranges. The area does have snow falls in the upper Yarra Regions. As such people who are sleeping rough in these conditions are particularly vulnerability to the elements of extreme weather. Without this work and support rough sleepers/people experiencing homelessness are at risk of adverse health outcomes, hyperthermia and even fatality.

The general purpose of the grant is to provide practical assistance and support to rough sleepers during extreme weather conditions particularly winter across the Yarra Ranges Region. The grant will provide flexible funding to allow client focussed responses eg for food, clothing, transport and where needed emergency accommodation for 1-2 nights, where other funding is not available.

Research suggests that people who are sleeping rough do so immediately after experiencing a housing crisis. The type of practical assistance provided through this project offers a life line to people sleeping rough to access resources and support; and address the issues that contribute to their homelessness such as physical/mental health issues/legal etc. The aim is to assist people to change their trajectories towards more positive and sustainable outcomes, providing outreach support to engage people in spaces they feel most comfortable.

Evaluation is a key component of the project plan, to provide evidence of the Yarra Ranges Region's need for government funding to support rough sleepers.

ALLOCATION OF FUNDING

A grant of \$5000 will assist approx. 10-20 people and be directed to two areas of high need as winter approaches:

1. Flexible funding packages: including food, winter clothing, transport, medication and other items x \$3000
2. Emergency Accommodation fund (where no other funding available) x \$2000

A further matched fund would increase capacity to help a further 10-20 people of high needs.

<http://www.anchor.org.au>

Our Team

NATIONAL BOARD OF DIRECTORS

Monica Logan – Director, Upper and Lower

Jerry Marston – (Chairman) Director, The Incus Group

Zoey Masunungure – (Treasurer), Australian Red Cross Blood Service

Adam Milgrom – Director, Dot Point

Adam Robinson – Founder and CEO, StreetSmart Australia

Matthew Rowe – (Secretary) Corporate Governance Advisor, AFIC

LEGAL ADVISORS

Herbert Smith Freehills

AUDITORS

Jeffrey Thomas & Partners

If you're interested, let's talk. We want to make things happen and are keen to hear from you.

Please contact our Founder and CEO:

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StreetSmart Australia has Public Benevolent Institution and DGR 1 Classification.